Subtitles show: “Our Society does not realize how it benefits from Deaf Gain.” The black & white background shows a flurry of people mostly wearing 1920’s clothes featuring hats and suit jackets running around in all directions. Next slide is a black mid-aged male stand-up comedian with very short hair and trimmed goatee sporting a black leather jacket with a face expression of “What?” as he quickly moves his face away from the mic that is positioned on a pole – blinking twice. Next slide is a face shot of Princess Leia from Star Wars – a mid-aged white female with curled pony tails on each side of her head as she expresses: “What?”. Next slide shows a subtitle, “What is Deaf Gain?” with “Deaf Gain” in green font and the background shows a predominately white classroom circa 1950’s the teacher writing on the chalkboard. Next slide, “Society views deafness as a negative thing. Deaf Gain is the opposite” with the background of a older white aged-male sporting a tan suit jacket and tie in a reporter format with books in the background. Next slide; Dr. Ben Bahan, older-aged white male with a tweet jacket, blue vest with collared white shirt sitting in a living-room style room signing in ASL and subtitled, “Deaf Gain represents the ability to share the deaf experience and contribute to the world.” A younger Will Smith, a light-skinned black young male, from his Prince of Bel Air TV show days sporting black suspenders with a shocked look on his face and mouth in circular frame. Next side, “One example of Deaf Gain is closed captioning” with an older-aged male what looks like a politician sporting a suit and black/white closed captioning on top of the screen that says, “Excitement and new opportunity to the challenges you…” for background purposes. Next side, “Closed captions are designed to help the Deaf access audio content in media.” The background shows a grainy video of two brown grizzly bears roaming in a enclosed zoo space with the black/white captions saying, “Many animals have bodies that help protect them from getting hurt.” Next slide, “In 1972, ‘The French Chef’ made history as the first television program accessible to the Deaf” depicting Julia Child, a mid-aged white female woman with an apron on TV talking to the audience with a butcher knife waving around the air as if she was giving instructions how to cut something and the kitchen is portrayed in the background. Next slide, animated cartoon of two white young aged kids introducing themselves with the captions “My name’s Tony, What’s your name” with the subtitles, “Today, its usefulness is universal. It helps viewers learn English as a second language and for children to enhance their English.” Next slide “Exactly!” with a mid-aged white male sporting a raincoat munching on an apple. Next slide, two fair-skinned teenage females with shoulder-length brown hair talking over each other with a smile on their face” The captions read “ ______ ______ ______” as to indicate that their words are unintelligible. Next slide, “What?” is being facially expressed by a mid-aged white female with shoulder-length blonde hair sporting a red shirt. Followed by another slide of a mid-aged white male in a suit white. “Wait what?” Next slide goes back to the two teenaged girl continuing chattering with subtitles, “With increase of the reality TV, dialogue is spoken quickly, sloppily, with accents, or mumbling. Closed Captions provide clarity” with green font on the C in Closed and C in Captions and the word
Now, there are subtitles as the two girls continue to chatter, “I mean, what is the accent even?” With the other girl overlapping, “I don’t know.” Next slide, “It also helps viewers with learning disabilities, attention deficits or autism.” With a backdrop of a little orange-haired white boy sitting on a couch watching TV. Next show shows a crowded bar with the TV aimed high showing a soccer match and featuring captions on the TV. The slide pans the entire bar with people cheering and watching the TV. Subtitles, “Captions [green font] allow viewers to watch TV [green font] in sound-sensitive environments, like offices, libraries [green font], or even noisy bars.” Next slide are three teenage mutant ninja turtles in green using their hands [three fingers] toward their head and imitating an explosion as to indicate, “mind boggling!” Next slide, Jimmy Fallon in a TV show, mid-aged white male wearing a navy blue jacket with the New York skyline towers in the background imitating the same hand gestures to his head, “mind boggling!” Next slide, Kramer, a mid-aged white male sporting a 1970’s dark orange jacket imitating the same “mind-boggling” gesture and mouthing. “wow”! Next slide appears to be an audience in a movie theater of predominately white mid-aged folks appearing to be from the 1950’s clapping at the same time; subtitles show, “Thanks to Deaf [green font] Gain! [green font]. Next slide, shows a mid-aged black male raising his thumb as to say, “Good job!” followed by the next slide of a mid-aged white male sporting a green T-shirt raising his “good job” thumb and is subtitled with saying, “Yeah” and points to the screen. Quick slide is shown of G. Veditz a older-white male donning his black suit signing the word, “sign” followed by a colonial-looking older white male with an old-fashioned horn to his ear to indicate the listening device they used in the 19th century quickly followed by a black & white photo of a large crowd of people posing for the camera from the 1904 World’s Fair where they held the NAD Conference, quickly followed by a black-white photo of Missouri School for the Deaf in the early 1900’s with its usual institutional-style architecture of large brick buildings with one building sporting 6 large white pillars in front. The video ends with a white background of deaf [green font] and that [black font] with a line separating the two words and then transformed into DEAF, Inc.’s logo. Each letter has its own sign language letter representing both the respective English letter and the ASL letter into it and a small caption below the logo with the www.deafinc.org. The last slide says, “Follow us [green font]!”, next line, “#deafthat”, next line shows two logos “Facebook” but the F is in the ASL letter F and YouTube with the Y and T in the ASL letter along with the respective underline “facebook.com/DeafThat” and “youtube.com/user/DeafInc under each of the two logos.